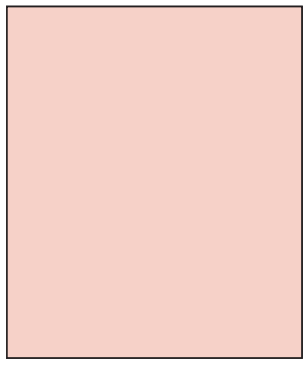
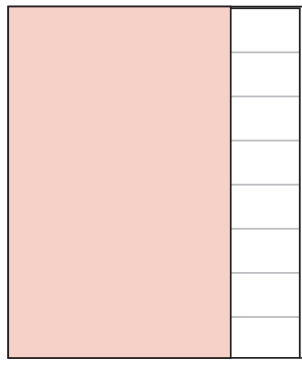


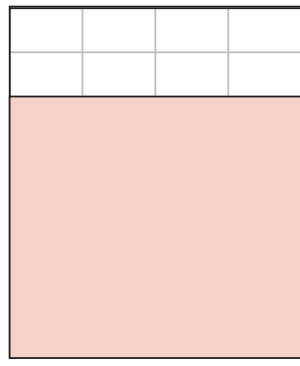
Mechanicals



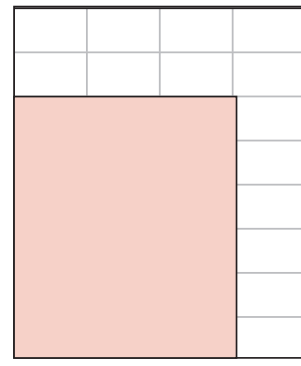
Full Page
10.125"w × 12.25"h



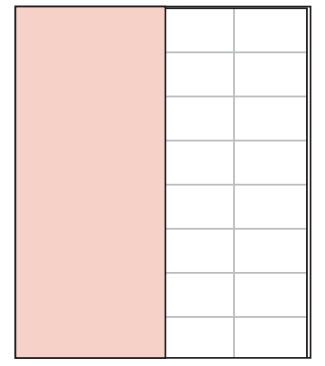
3/4 Page Vertical
7.522"w × 12.25"h



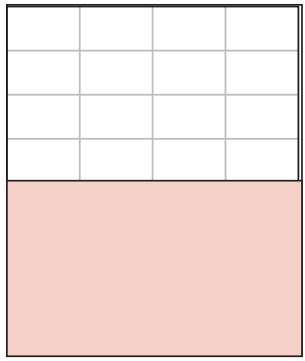
3/4 Page Horiz.
10.125"w × 9.156"h



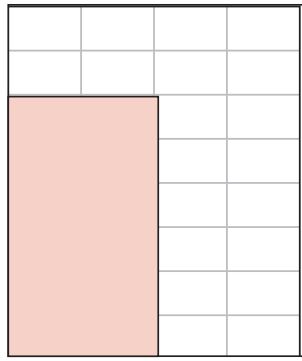
9/16 Page
7.522"w × 9.156"h



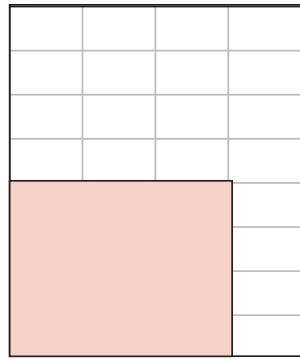
1/2 Page Vertical
4.979"w × 12.25"h



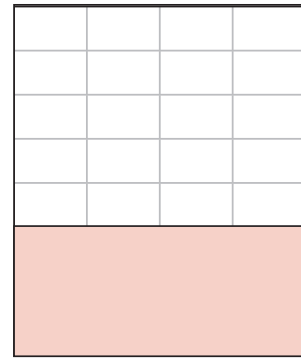
1/2 Page Horiz.
10.125"w × 6.063"h



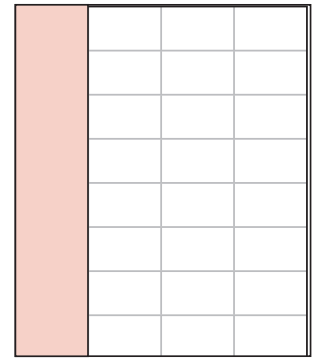
3/8 Page Vertical
4.979"w × 9.156"h



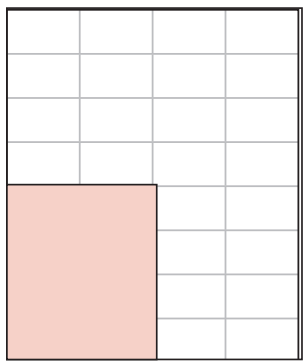
3/8 Page Square
7.522"w × 6.063"h



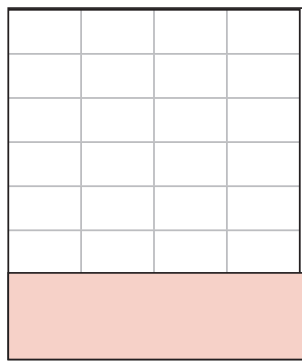
3/8 Page Horiz.
10.125"w × 4.516"h



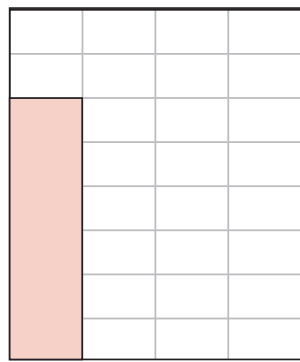
1/4 Page Vertical
2.406"w × 12.25"h



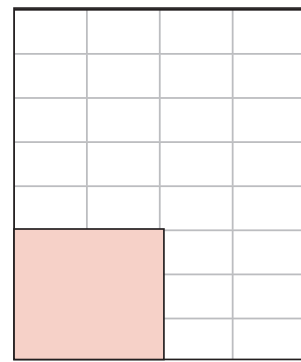
1/4 Page Square
4.979"w × 6.063"h



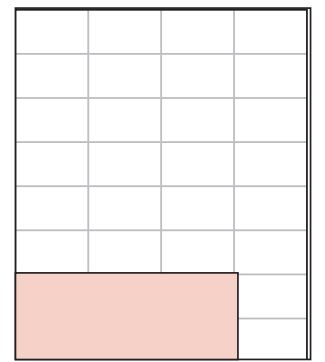
1/4 Page Horiz.
10.125"w × 2.969"h



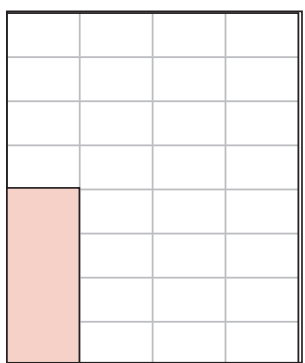
3/16 Page Vertical
2.406"w × 9.156"h



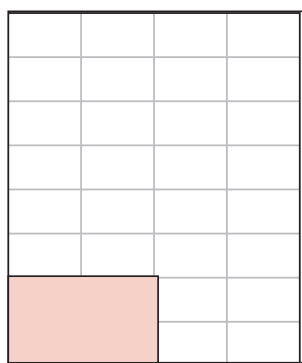
3/16 Page Square
4.979"w × 4.516"h



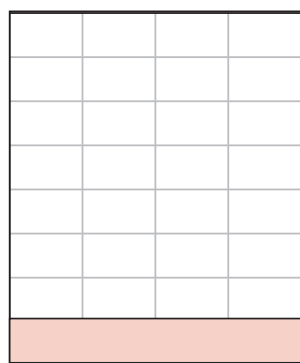
3/16 Page Horiz.
7.522"w × 2.969"h



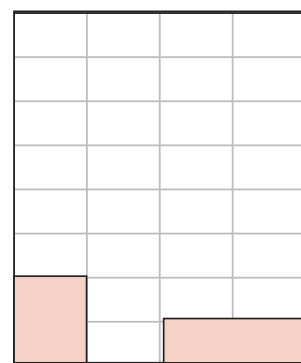
1/8 Page Vertical
2.406"w × 6.063"h



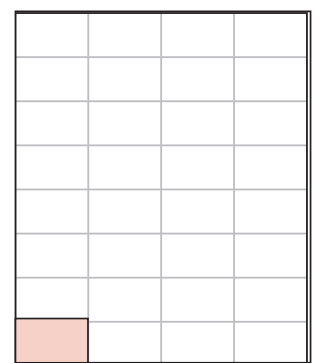
1/8 Page Square
4.979"w × 2.969"h



1/8 Page Horiz.
10.125"w × 1.422"h



1/16 Page
2.406"w × 2.969"h
4.979"w × 1.422"h



1/32 Page
2.406"w × 1.422"h

Front Page Strip: use measurements for 1/8 Page Horizontal

Submission Guidelines

For best reproduction

- Allow for 20 - 40% dot gain
- Keep black type at 6 points or larger and color type 12 points or larger
- Use an 85 line screen
- Page dimensions should be final ad size.

Accepted electronic file formats (in order of preference)

- Acrobat/PDF
- EPS
- QuarkXPress 5.0 or earlier
- Illustrator
- PhotoShop

Fonts

- Please supply copies of all screen and printer fonts used in EPS, QuarkXPress and Illustrator files. These fonts will be used solely for the purpose of outputting the ad.
- For PDFs, the fonts should be subsetted and included in the document.
- Avoid TrueType fonts. These fonts can cause problems on our high-end output devices. We cannot be responsible for any reflow or font substitution that occurs as a result of the use of TrueType fonts.

Preparing image files

- Line art images (1-bit TIFFs) should be 600 dpi.
- Color or grayscale images should be 170 dpi.
- Color images should be in CMYK mode.
- Files should be saved as TIFF or EPS. **Do not supply your images as a jpeg or gif.**

Electronic file transfer

- Adsend: ILOLP
- E-mail: ads@libertysuburban.com
- Zip disks, Jaz disks, CD's
- Submit a signed hard copy of the job, in color if applicable, for proofreading and backup