

Pre-Printed Inserts

Quantity	Insertions per year				
	1 - 5	6 - 11	12 - 23	24 - 36	37 - 48
5,000 - 9,999	\$ 42	\$ 41	\$ 40	\$ 39	\$ 38
10,000 - 24,999	40	39	38	37	36
25,000 - 49,999	38	37	36	35	34
50,000 - 74,999	36	35	34	33	32
75,000 - 99,999	34	33	32	31	30
100,000 - 149,999	32	31	30	29	28
150,000 - 199,999	30	29	28	27	26
200,000 or more	28	27	26	25	24

Quantity	Insertions per year				
	1 - 5	6 - 11	12 - 23	24 - 36	37 - 48
5,000 - 9,999	\$ 44	\$ 43	\$ 42	\$ 41	\$ 40
10,000 - 24,999	42	41	40	39	38
25,000 - 49,999	40	39	38	37	36
50,000 - 74,999	38	37	36	35	34
75,000 - 99,999	36	35	34	33	32
100,000 - 149,999	34	33	32	31	30
150,000 - 199,999	32	31	30	29	28
200,000 or more	30	29	28	27	26

Quantity	Insertions per year				
	1 - 5	6 - 11	12 - 23	24 - 36	37 - 48
5,000 - 9,999	\$ 46	\$ 45	\$ 44	\$ 43	\$ 42
10,000 - 24,999	44	43	42	41	40
25,000 - 49,999	42	41	40	39	38
50,000 - 74,999	40	39	38	37	36
75,000 - 99,999	38	37	36	35	34
100,000 - 149,999	36	35	34	33	32
150,000 - 199,999	34	33	32	31	30
200,000 or more	32	31	30	29	28

Quantity	Insertions per year				
	1 - 5	6 - 11	12 - 23	24 - 36	37 - 48
5,000 - 9,999	\$ 54	\$ 52	\$ 51	\$ 50	\$ 49
10,000 - 24,999	52	50	49	48	47
25,000 - 49,999	50	48	47	46	45
50,000 - 74,999	48	46	45	44	43
75,000 - 99,999	46	44	43	42	41
100,000 - 149,999	44	42	41	40	39
150,000 - 199,999	42	40	39	38	37
200,000 or more	40	38	37	36	35

All rates are per 1,000 inserts. Minimum Insert Charge: \$200. See reverse for insert requirements.

Insert prices listed are per 1,000 inserts for pre-printed inserts up to 16 tabloid size (10" x 12") pages. All other pre-prints are by quotation. Overall size of pre-printed inserts must not exceed 10" x 12". Minimum size for all inserts is 8 1/2" x 5 1/2". All single sheet inserts weighing less than 7 pt. card stock or measuring larger than 10" x 12" must be half-folded. There is a \$200.00 minimum insert charge.

Pre-prints must be in our plant 5 days before the date of insertion. Deadline for notification by the advertiser of pre-print size, date insertion, quantity and area of distribution is 7 days before the insertion date. Inserts cannot have any postal mailing permits printed on them. All inserts must have prior approval regarding content and printing specifications.

Warehouse location, insert drop off only: **Liberty Suburban Chicago Newspapers**
7545 Santa Fe Drive
Hodgkins, IL 60525-5053
708-352-9852

Create, Print, & Deliver

Standard Inserts

It couldn't be easier. We will work with you to create an effective flyer that will generate business for you. We will handle all aspects of creating and printing it and then distribute it into the areas you request. You have your choice of paper, paper color, and inks.

Size	Ink Side 1	Ink Side 2	5,000-9,999	10,000-14,999	15,000-24,999	25,000-29,999	30,000-49,999	50,000-59,999	60,000-104,999	105,000 or more
8 1/2" x 11"	Black		\$ 69	\$ 67	\$ 65	\$ 58	\$ 57	\$ 53	\$ 52	\$ 47
	Black + 1		111	82	76	63	62	56	55	49
	Full Color		128	90	84	71	70	63	61	53
	Black	Black	111	82	76	63	62	56	55	49
	Black + 1	Black	122	87	82	67	66	58	57	51
	Black + 1	Black + 1	128	90	84	71	70	63	61	53
4 page 8 1/2" x 11"	Black	Black	159	109	98	86	83	76	73	65
	Black + 1	Black	170	124	112	93	91	80	78	69
	Black + 1	Black + 1	179	126	115	97	94	82	81	72

All rates are net. Rates above are for white 75# hi-bulk paper. For 60# white offset paper, subtract \$3 per thousand for 8 1/2" x 11", and \$4 per thousand for 11" x 17". 60# offset paper can also be ordered in goldenrod, canary, ivory, pink, blue and green paper at the same rates as listed above. Colored paper subject to availability. Colored paper is not available on 75# hi-bulk. Standard ink colors include black, red, yellow, cyan, reflex blue, light green, dark green, orange, dark orange, magenta and brown.

Premium Inserts

Our premium inserts can make your business stand out. They are printed on glossy paper in full color on both sides. We still do all the work so you can reap the rewards.

Size	Ink Side 1	Ink Side 2	5,000-14,999	15,000-29,999	30,000-59,999	60,000-109,999	105,000 or more
8 1/2" x 11"	Full Color	Full Color	\$ 132	\$ 95	\$ 74	\$ 65	\$ 57
4 page	Full Color	Full Color	222	136	101	85	76

All rates are net. Rates above are for white 70# coated enamel paper. A single sheet, non-bleed is trimmed to 8.25 x 11.25 inches and a bleed is trimmed to 8.25 x 10.875 inches. A 4-page, non-bleed is trimmed to 8.1875 x 11.25 inches and a bleed is trimmed to 8.25 x 10.875 inches.

Deadlines

Orders and copy must be received at least 17 days prior to insertion date.

Minimum Order

The minimum order quantity is 5,000 inserts. You can qualify for lower rates by ordering multiple placement dates from the same print order. All the flyers can be printed at once and inserted over several dates, earning a lower cost-per-thousand rate.

Additional Copies

You will receive 100 copies of your flyer. If you would like additional copies for in-store use or for insertion into other media, we can supply you with additional copies at a reduced rate.